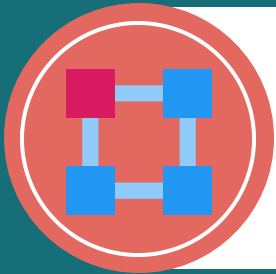# ML & AI for Services

Mosaic is an excellent partner to consider for deploying a targeted AI strategy. We have helped a range of service firms from management consultants to litigation firms to architecture consultants make more informed operational and strategic decisions, shaving dollars off the bottom line.

Potential Machine Learning & Artificial Intelligence Applications

Workforce Management

Optimizing staffing and resourcing is a key challenge for many industries, especially when the exact timing of high-volume activity can change based on complex factors.
Customers -> BCG, Avanade, AirBnB

CLV | Customer Churn

Retaining customers is a must for a company's bottom line. A company's customers are its greatest asset, impacting business now, and becoming more valuable over time as they continue to invest in products and services. Customer churn can be costly, or even devastating, to growing and established organizations alike.
Customers -> Software AG, NVR, Parsons

Advanced Lending Analytics

Traditional lending practices are a prime candidate for machine learning improvements. Lenders can make more accurate and faster decisions by shifting decision-making from analysis of individuals to analysis of trends and patterns.
Customers -> US Bank, IMF

Computer Vision & NLP

So much of the services world exists in unstructured text data. Turning that information into consumable insights takes a substantial amount of deep learning expertise. Automating text & visual tasks can save any company millions.
Customers -> CDC, DoD, ExxonMobil

Litigation Support

ML techniques can be harnessed to help attorneys improve legal strategies, conduct informed fact discovery, provide testifying experts with the most complete set of relevant information, and prepare analyses at a previously unseen level of granularity.
Customers -> Simpson Thacher, Quinn Emanuel, Mayer Brown

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DATA SCIENCE